



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MARYLAND



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

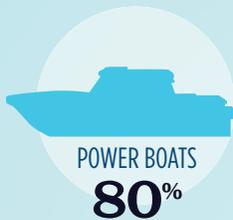
\$2.41 BILLION

Number of Recreational Boats*	178,753
Recreational Boating Industry Businesses	1,043
Total Jobs	19,477
Annual Recreational Boating-Related Spending	\$1.0 BILLION

RECREATIONAL BOATS IN MARYLAND

TOTAL BOATS* ▶ **178,753**

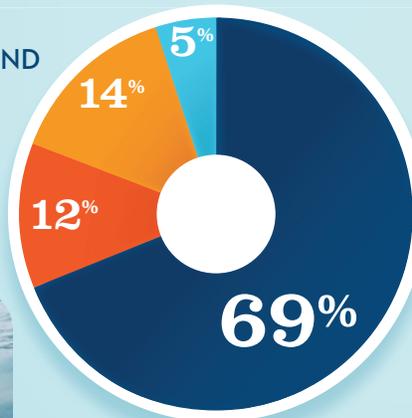
REGISTERED BOATS	178,753
Power boats	142,952
PWCs	19,641
Sailboats	10,808
Other Boats	5,352
HOUSEHOLDS PER BOAT	12.1



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MARYLAND

TOTAL BOATING JOBS	▶ 6,641
Boat Building	354
Motor / Engine Mfgr.	6
Accessory / Supplies Mfgr.	886
Dealers / Wholesalers	808
Boat Services	4,587

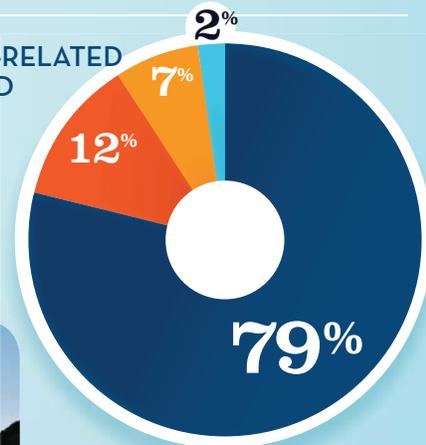


● BOAT BUILDING
● MOTOR/ENG. MFG.†
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES
● † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN MARYLAND

TOTAL BUSINESSES	▶ 1,043
Boat Building	21
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	78
Dealers / Wholesalers	121
Boat Services	822

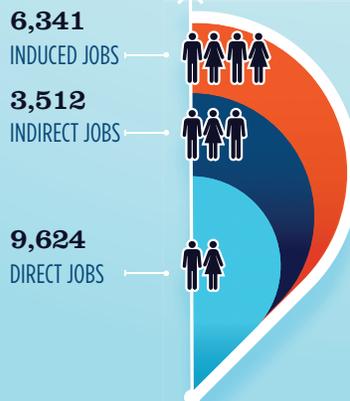


● BOAT BUILDING
● MOTOR/ENG. MFG.†
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES
● † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MARYLAND

EST. TOTAL JOBS	▶ 19,477
EST. TOTAL LABOR INCOME	\$806.1 MILLIONS
Est. Direct Income	\$334.4
Est. Indirect Income	\$194.1
Est. Induced Income	\$277.6



RECREATIONAL BOATING INDUSTRY SALES IN MARYLAND

Boat Building	\$91.3	\$91.3 MILLION
Motor / Engine Mfgr.	\$3.5	\$3.5 MILLION
Accessory / Supplies Mfgr.	\$131.6	\$131.6 MILLION
TOTAL MFG. SALES	▶ \$226.4	
Dealers / Wholesalers	\$458.2	\$458.2 MILLION
Boat Services	\$1,220.8	\$1,220.8 MILLION
TOTAL RETAIL & SERVICES SALES	▶ \$1,679.0	

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University